

## **Summary:**

Results-oriented, award-winning interactive designer and developer with over five years experience conceptualizing, designing, building and testing large-scale web, data visualization and multimedia projects with editorial journalists in a fast-paced newsroom. Innovative and adaptable with strong communication skills and a focus on designing responsive, multi-device experiences.

## **Objective:**

To obtain a challenging position as an interactive developer and visual storytelling specialist, in an organization with scope for a diverse project range and opportunities for progression towards a lead role in interactive development and digital project management.

## **Skills and Qualifications:**

Specific:

- Extensive experience with a variety of multimedia development tools including Adobe Creative Suite tools (Flash and ActionScript, Photoshop, Illustrator, Fireworks), Brightcove video player and API, digital multimedia production (audio and video), and digital image and infographic production and editing
- Advanced-level proficiency with front-end programming technologies including HTML5, CSS3, JavaScript, jQuery, JSON, XML and JavaScript libraries and APIs
- Experience with mapping and data visualization tools including ArcGIS, D3 and Google maps, Fusion Tables and visualization APIs
- Experience with metrics tracking (Omniture), content management systems (Escenic) and bug tracking software (Jira)
- Working knowledge of frameworks and server-side technologies such as SASS, PHP, MySQL, C# and database architecture
- Active participant in online communities. Experience using social media APIs (Twitter, Facebook, etc.) to design and build user generated content-driven applications

General:

- Active awareness of current industry trends and technological developments
- Research and analytical skills to identify and assess the implications of new media/digital applications, trends and potential opportunities
- Excellent skills in verbal and written communication; strong interpersonal skills
- Ability to adapt quickly to diverse project needs and varied work environments, and to assimilate and apply new technologies
- Ability to work both independently and in an interdisciplinary team setting. Able to use leadership skills to influence and motivate others

## **Related Work Experience:**

### **Interactive Developer and Designer, The Globe and Mail**

July 2010 – September 2013

- Conceptualized, designed and completed front-end development for large-scale, interactive, online projects including microsites and special features.
- Coordinated multimedia project assets including content, video, photos, graphics and back-end requirements and worked within available resources to meet target timeframes.
- Used technologies such as HTML5 and jQuery to develop responsive designs and interactive content that performs well on multiple devices and platforms (desktop, tablet and mobile).
- Designed and created reusable interactive templates (such as charts, maps, timelines, video and social media tools), enabling editorial staff to create multimedia assets; provided technical support to editorial staff in the use of third party multimedia tools.
- Developed new processes and forms of storytelling for the efficient delivery of online content, incorporating leading edge interactive design and multimedia technology.
- Conducted company-wide presentations and individual training for editorial journalists, and prepared educational documentation about multimedia best practices and tools. Advised and mentored interns and summer students on the Design and User Experience team.

### **Interactive Designer and Flash Developer, The Globe and Mail**

July 2007 – July 2010

- Created and optimized Flash productivity tools and templates for multimedia (including video and audio players); acted as a Flash/multimedia subject matter expert.
- Designed and implemented new Flash projects and web interfaces for editorial projects.
- Participated in transitioning code to interface with new systems and created technical documentation to support new functionality.
- Researched and recommended new tools and techniques for enhancing online storytelling.

## **Selected Honours and Awards:**

- **Canadian Online Publishing Awards (COPA), 2013, Winner, Best cross-platform initiative**  
For multimedia series “The original battle of the blades: the 1972 Summit Series”  
Role: Lead interactive designer and developer
- **Editor & Publisher (EPY) Awards, 2013, Finalist, Best news or event feature**  
For multimedia series “The original battle of the blades: the 1972 Summit Series”  
Role: Lead interactive designer and developer
- **National Newspaper Awards (NNA), 2012, Finalist, Project of the year**  
For multimedia series “Immigration, the 400,000 solution”, theglobeandmail.com  
Role: Lead data visualization designer and developer
- **Webby Awards, 2012, Finalist, News & politics: series**  
For multimedia series: “The trials of Nunavut”, theglobeandmail.com  
Role: Lead interactive designer and developer

- **Editor & Publisher (EPPY) Awards, 2012/2013, Winner, Best overall website design**  
For theglobeandmail.com website  
Role: Interactive designer on the Design and User Experience team
- **Emmy Awards, Academy of Television Arts & Sciences, 2008, Winner, New approaches to news and documentary**  
For multimedia series “Talking to the Taliban”, theglobeandmail.com  
Role: Interactive designer and developer and lead video integration developer

## **Education:**

Interactive Multimedia Post-Graduate Diploma: 2007  
Sheridan College, Oakville, ON

Honours Bachelor of Fine Arts (B.F.A. Visual Arts): 2004  
University of Western Ontario, London, ON

## **Additional Training:**

Certificates:

- *Human Computer Interaction*, University of California, San Diego: Dec. 2013 (in progress)
- *Mapping and the Geospatial Revolution*, Pennsylvania State University: 2013
- *Website Design and Creation*, Durham College: 2008
- *Teaching English as a Second Language (TESL/TESOL)*, Oxford Seminars: 2004
- *Specialization Module: Teaching English grammar*, Oxford Seminars: 2004

Conferences and workshops:

- *An Event Apart* conference and multi device web design workshop (Atlanta, GA): 2013
- *FITC (Future. Innovation. Technology. Creativity.)* conferences (Toronto, ON): 2008-2013
- *Screens* (multi-device design) conferences (Toronto, ON): 2011-2012
- *NxNEi (North by Northeast Interactive)* conference (Toronto, ON): 2012

## **Interests:**

- Volunteering: mentor at Ladies Learning Code
- Meetups: active participant in ONA, DevTO, CreateInTO, and GirlGeeks meetup groups
- Teaching and tutoring: volunteer instructor for “Interactive Storytelling for Journalism” seminars at Ryerson University and Humber College (2011-2013), TESL certified, former ESL teacher
- Active living: volleyball team captain, outdoor enthusiast and softball player of 15 years
- Foreign Languages: French (working knowledge), Spanish (basic)
- Other: travel, reading, drawing and painting, current events and technology

## **References:**

To be provided upon request.